



## 7<sup>TH</sup> ASIAN CONGRESS

**September 24 – 25, 2024**

Shanghai, CHINA



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[surcar-asia.com](http://surcar-asia.com)

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**Agenda**





The SURCAR Community stands as an esteemed consortium comprising **international Automotive manufacturers, Equipment Manufacturers, primary suppliers of paint equipment and materials**, and key stakeholders in the Car Body Finishing industry.

Established in 1964 in Cannes, France, the SURCAR Community biennially organizes a congress that has evolved into an imperative gathering for industry leaders and specialists.

### **SURCAR AMERICAS**

Detroit (MI), USA  
*since 2018*

### **SURCAR EUROPE**

Cannes, FRANCE  
*since 1964*

### **SURCAR ASIA**

Shanghai, China  
*since 2014*



In response to growing demand, the SURCAR Community strategically expanded its footprint to Asia in 2014 and North America in 2018. Presently, its members stand as pioneers at the forefront of car body finishing technology and expertise.

Members of the SURCAR Community gather at the congress to partake in a dynamic platform for networking, idea exchange, and collaborative exploration of innovative solutions. Beyond the biennial congress, they enjoy year-round access to a vibrant community of peers and experts, fostering continuous collaboration and knowledge sharing. This enduring commitment to excellence positions the SURCAR Community as a pivotal force in shaping the present and future landscape of the Car Body Finishing industry."



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# **SURCAR ASIAN COMMITTEE MEMBERS**



**Carl DOEKSEN**  
Global Robotics /  
Automation Director  
**3M**



**Stephen LI**  
Lead Center Manager of  
Paint Process Automation  
**ABB**



**Fucheng YAN**  
Asia Product  
Director  
**AXALTA COATING  
SYSTEMS**



**Jack ZOU**  
Vice President  
**BASF**



**Eric SUN**  
Head of Paintshop  
China  
**BMW BRILLANCE**



**Wenping XING**  
Paintshop Department  
Director  
**CHERY**



**Michael BAITINGER**  
CEO China  
**DURR**



**Antonio ZAZA**  
CEO  
**FIDIA SYSTEMS**



**Gavin ZHU**  
Paint Chief Engineer  
**FORD MOTOR  
COMPANY**



**Fengxue MA**  
Vice President Paint  
**GEELY**



**Aaron SCEPKA**  
Director of Body  
Systems  
**GENERAL MOTORS**



**Daryush ARABNIA**  
President & CEO  
**GEICO**



**Tao YU**  
General Manager  
**MIRACLE GEICO**



**Chris STEPHENSON**  
Deputy General  
Manager  
**MONTAPLAST  
AUTOMOTIVE SYSTEM**



**Daniel REN**  
Manufacturing  
Engineering Director  
**NIO**



**Jiang HONG**  
Group Chief  
Technology Officer  
**NIPPON PAINT**



**Tony GU**  
BD & Engineering  
Director  
**PPG**



**Chun XU**  
Deputy chief engineer,  
Body Assembly  
Manufacture Engineering  
**SAIC MOTOR**



**David HAN**  
Automotive Sales  
Manager  
**SAMES**



**Min DAI**  
Director - Painting  
Engineering Division, Assistant  
to General Manager  
**SCIVIC**



**Xin WU**  
Vehicle System Chief  
Engineer  
**SAIC - GM**



**Tim HAYES**  
International President  
**SURCAR**



**Cheney CAO**  
Paint Director  
**STELLANTIS**



**Akira NISHIMURA**  
Technical Head of  
Material Engineering  
**TOYOTA MOTOR  
EUROPE**



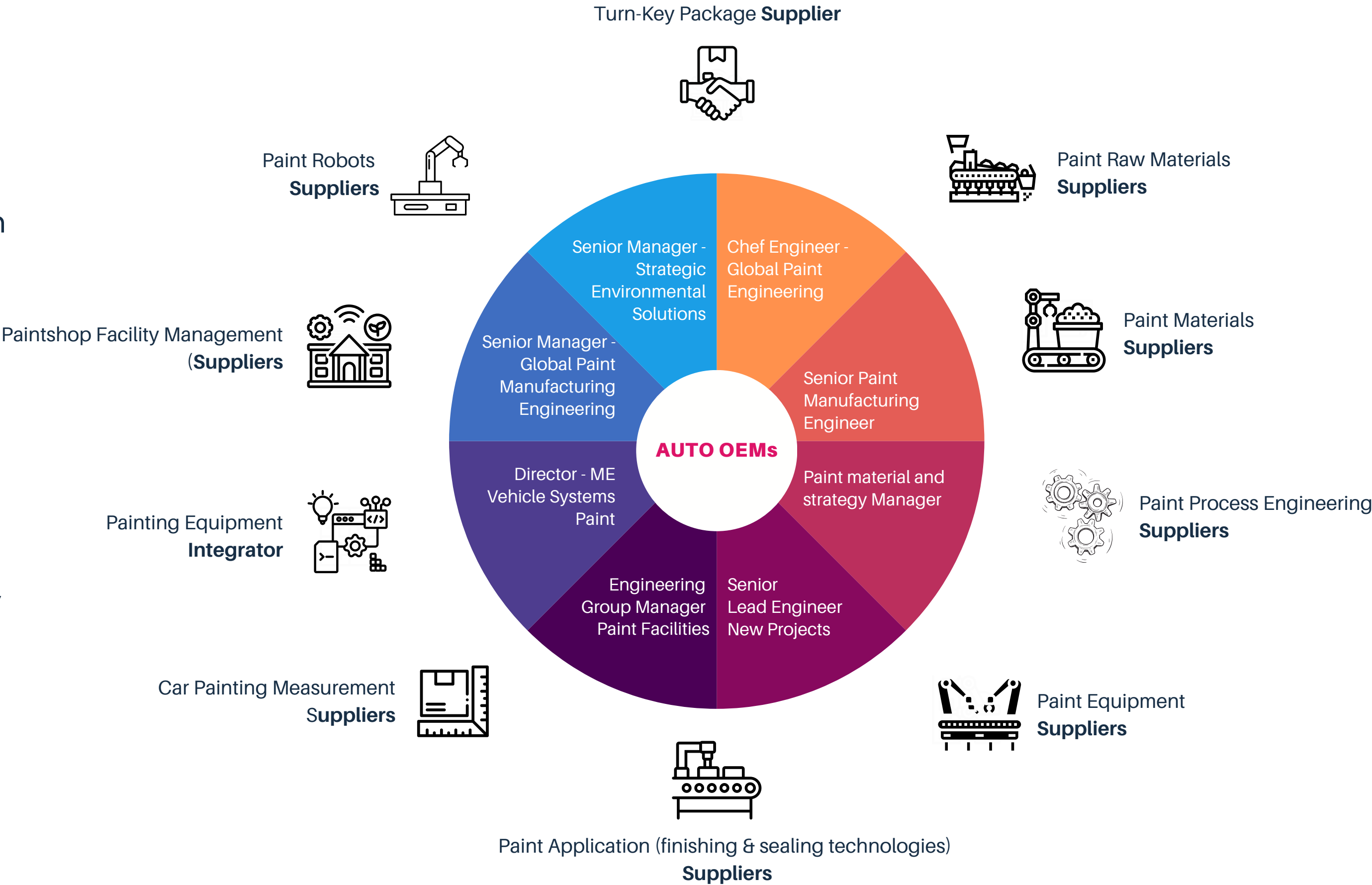
**Dejan NESTOROVIC**  
Director ME Paint APAC  
**VOLVO CARS**

# **WHO IS ATTENDING**

With over 300 attendees from Asia, EMEA, and the Americas, SURCAR is the ideal place to connect with a diverse range of professionals.

As a sponsor, your goal is to convert these connections into leads.

Here are some of the attendees you can expect to meet at the conference, along with tips for connecting with them:





# SURCAR 2024 THEMES

ASIA



The Automotive Car Painting industry needs a stronger cross-industry collaboration to achieve a **Sustainable automotive Painting manufacturing**. The 2024 SURCAR will cover the key challenges of our industry: **Environmental Protection, Resource conservation, Cost Savings** and **Customer satisfaction**.



## Sustainable paint and coating technologies

- Zero-overspray applications. Green technology
- Developing and using sustainable paints and coating technologies that offer a wide range of colors and finishes
- Developing and using new coatings and application processes that reduce CO2 emissions and other environmental impacts
- Battery manufacturing challenge and issues
- Progress of AI, progress of innovations, AI applications for development purposes



## Quality and efficiency improvements

- Paint defect root cause analysis, fully automatic defect detecting
- Identifying the root causes of paint defects to improve quality and reduce waste
- Developing and using automated defect detection systems to improve efficiency and accuracy
- Material savings in Paint shop
- Which are the current and future more efficient paint application processes and equipment



## CUSTOMER SATISFACTION

- Continued focus on customer desires for customization/Tutone while delivering sustainable solutions
- Collaborating with product designers to understand their future design and appearance requirements, and to develop sustainable solutions to meet those requirements

## DAY 1 – Tuesday September 24

07:30 **Welcome and Registration Reception**

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### Sustainable Paint Technologies and Application

09:00 **Session Chairpersons Welcome remarks**

- Eric **SUN**, Head of Paintshop China – **BMW BRILLIANCE**
- Chris **STEPHENSON**, Plant General Manager – **MONTAPLAST**

09:05 **Plant BBA Dadong Paint Shop Extension Project**

- Jingchun **YIN**, Control Technology Manager – **BMW BRILLIANCE**
- Xuefeng **JIN**, Sales Director – **DURR**

09:35 **VOC detection and energy reduction**

VOC

- Gianni **ABBIATI**, COO – **FIDIA SYSTEMS**

09:55 **Low cure Electrocoat Solution for Sustainable Future– Enviro-Prime® EPIC300**  
–EPIC300

- Yaodong **LI**, Paint Tech Head – **GENERAL MOTORS**
- Becky **LIU**, Marketing Supervisor – **PPG**

10:30 **Exhibition Partners Introduction**

10:40 Networking & Refreshment break

11:20 **Dry booth modification of VCCD paint shop**

VCCD

- En **LIU**, Equipment Engineer, ME paint– **VOLVO CAR**

11:40 **Developing the most Durable and Sustainable Paint Replacement Films**

- Benoît **POLLACCHI**, Global PSA Market Manager Tape & Specialties – **BOSTIK**
- Ke **BELL**, Global Business Development Manager – **WORLD WINDOWS**

12:10 **Exhibition Partners Introduction**

12:25 Networking & Lunch break

## Quality Improvement and Automation

13:45 **Session Chairpersons Welcome remarks**

- Aaron **SCEPKA**, Director of Body System – **GENERAL MOTORS CHINA**
- Tony **GU**, Engineering Director – **PPG**

13:50 **Accelerating the future Paintshop with fully automated hole covering –**  
**TESA® PROSEAL –** TESA® PROSEAL

- Judith **FANG**, Senior Marketing Specialist – **TESA**
- David **TUFFE**, Head of Global Customer Solution Center – **TESA**

14:10 **Evolution of Inline quality control: Simulation|Defect Detection & Classification|Auto-repair –** / /

- Quingtao **LIU**, Engineer – **DONGFENG NISSAN**
- Javier Gil **BELDA**, Business Development Manager – **KONICA MINOLTA**

14:40 **Advancements in robotic paint spot repair in automotive production**

- Wilson **WU**, Application Specialist – **3M**

15:00 **On the road to Sustainability –**

- Zhangwei **GUO**, Planning Engineer – **AUDI FAW NEW ENERGY VEHICLE**
- Leon **SONG**, Proposal manager of Painting Process Automation – **ABB**

15:30 Networking & Refreshment break

16:10 **The #1 Secret to Accelerating Your Paint & Pigment Production Times, Minimizing Waste, and Maximizing Profitability**

- Mike **GRECO**, Business Development Director – **HJ UNKEL**

16:30 **Quality Measurement System –**

- Ling **ZHU**, Paint Control Engineer – **TESLA**
- Lin Zhang **PEI YONG**, Managing Director for China – **AUTIS**

17:00 **Leveraging Axalta's NextJet™ coating technology for maskless Tutone and graphics applications**

- Kevin **O'CONNOR**, Strategic Marketing – **AXALTA**

17:20 **Panel Discussion**

17:40 **Closing Session: Exclusive Talk with CHINA EV100 –**

- Fanfan **CHEN**, Automotive Coating Interconnection Innovation Center Director

18:00 **Networking Cocktail Reception**

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**DAY 2 – Wednesday September 25**

08:00 **Welcome and Registration Reception**

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**Optimizing Paintshop Efficiency for Sustainable Excellence**

09:00 **Session Chairpersons Welcome remarks**

- Daniel **REN**, Manufacturing Engineering Director- **NIO**
- Michael **BAITINGER**, CEO - **DURR**

09:05 **Sustainability: how to support the implementation of renewable energies and make a step forward in an efficient use of resources**

- Alessio **MAGGINI**, Sales Manager - **MIRACLE GEICO**

09:25 **Green – Lean – Digital: Paint Shop planning for maximum process efficiency**

- Yong **GU**, VP Sales - **DURR**

09:45 **New circularly energy resource management in paint shop**

- Henry **ZHAO**, Sr.Manager Technology Steering.& MNTC- **BMW BRILLIANCE**

10:05 **How saving Paint gives huge energy savings**

- Sebastien **SALZE**, Automotive Business Developer - **SAMES**

10:25 **Networking & Refreshment break**

11:10 **Waste solvent recycle system to reach target of carbon emissions and costs reduction in PS –**

- Windy **WANG**, Head of Paint Process Equipment Sub-Team/Process Expert - **NIO**

11:30 **The Application of green, efficient and Intelligent Equipment Technology in Paintshop**

- Peng **HUANG**, R&D Center Manager of Painting Engineering Institute - **AE**

11:50 **Panel Discussion**

12:15 **Networking & Lunch break**

**Innovative Green Coating Solutions**

13:25 **Session Chairpersons Welcome remarks**

- Gavin **ZHU**, Paint Chief Engineer, VME China - **FORD**
- Xu **HE**, Paint process material integrated manager - **SAIC-GM**

13:30 **New Self-healing Coating Solution in Automotive Manufacturing**

- Xiang **SI**, Paint Process Manager - **AVATR**
- Hu **XUBIN**, Senior Research Engineer- **NIPPON PAINT**

14:00 **Galaxy Car Body Color Magic White Development and Application**

- Mingzhe **LI**, ME.Manager- **GEELY**
- Tracy **LIU**, AP Color Manager - **AXALTA**

14:30 **Jointly Aiming For the Most Economical Paintshop: Holistic Evaluation, Scenario Simulation and Solutions with LCA Tool “Glass”**

LCA “GLASS”

- Stefanie **LANG**, Head of Global Sustainability - **BASF**
- Haoya **HAN**, Manager, Application Technology Management - **BASF**

14:50 **GM Customers Value Oriented Colors & Trim Manufacturing Process**

- Yaodong **LI**, Head of Paint Tech - **GM**
- Shun **LU**, Paint Process Engineering Manager - **SAIC GM WULING**

15:20 **Optimal Surface Cleaning through Automated Robot Technology**

- Wenyong **FAN**, APT group Leader - **FAW-VW**
- Justin **ELSEY**, President - **WANDRES**
- Xuan **FU**, Proposal Manager - **FANUC CHINA**

15:50 **Aquacron® Premium Color Waterborne Basecoat Platform Development and Application at Chery Aquacron®**

PWB

Chery

- Xing **WENPINGHI**, ME Deputy Director - **CHERY**
- Alina **WANG**, Product Manager - **PPG**

16:20 **Networking & Refreshment break**

16:35 **Panel Discussion**

16:55 **Awards Ceremony**

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# PRACTICAL INFORMATION

## DATE

2024 September 24 – 25

## VENUE

**Okura Garden Hotel Shanghai**

58 Mao Ming Road (S.), Shanghai – CHINA

## INDIVIDUAL REGISTRATION FEE \*

**Standard Rate**

**EUR 1895 (VAT excluded) / ticket**

## AUTOMOTIVE OEM PACK-5\*\*

**PACK-5 Standard Rate**

**EUR 7525 VAT excluded (EUR 1505 / ticket)**

\* Each ticket includes the two-day conference, refreshment break, lunch, awards ceremony. The registration fee does not include travel expenses, parking fees or any other additional cost or service.

\*\* Each OEM PACK-5 package shall include minimum **TWO CARMAKERS** representatives participants details while registration. Purchasing companies can replace the OEMs guests names until 2 weeks before event.



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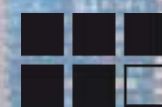
## VIP PARTNERS



## BRANDING PARTNERS



## EXHIBITION PARTNERS



surface controls



## Partner with SURCAR

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## Program & Participation

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CONTACT US