



7TH ASIAN CONGRESS

September 24 – 25, 2024

Okura Garden Hotel – Shanghai



Visit Our Website
surcar-asia.com

Provisional Agenda





The SURCAR Community stands as an esteemed consortium comprising **international Automotive manufacturers, Equipment Manufacturers, primary suppliers of paint equipment and materials**, and key stakeholders in the Car Body Finishing industry.

Established in 1964 in Cannes, France, the SURCAR Community biennially organizes a congress that has evolved into an imperative gathering for industry leaders and specialists.

SURCAR AMERICAS

Detroit (MI), USA
since 2018

SURCAR EUROPE

Cannes, FRANCE
since 1964

SURCAR ASIA

Shanghai, China
since 2014



In response to growing demand, the SURCAR Community strategically expanded its footprint to Asia in 2014 and North America in 2018. Presently, its members stand as pioneers at the forefront of car body finishing technology and expertise.

Members of the SURCAR Community gather at the congress to partake in a dynamic platform for networking, idea exchange, and collaborative exploration of innovative solutions. Beyond the biennial congress, they enjoy year-round access to a vibrant community of peers and experts, fostering continuous collaboration and knowledge sharing. This enduring commitment to excellence positions the SURCAR Community as a pivotal force in shaping the present and future landscape of the Car Body Finishing industry."



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surcar-asia.com

SURCAR ASIAN COMMITTEE MEMBERS



Stephen LI
Lead Center Manager of
Paint Process Automation
ABB



Fucheng YAN
Asia Product
Director
**AXALTA COATING
SYSTEMS**



Jack ZOU
Vice President
BASF



Eric SUN
Head of Paintshop
China
BMW BRILLANCE



Michael BAITINGER
CEO China
DURR



Antonio ZAZA
CEO
FIDIA SYSTEMS



Gavin ZHU
Paint Chief Engineer
**FORD MOTOR
COMPANY**



Fengxue MA
Vice President Paint
GEELY



Loganathan CHINNASAMY
President & CEO
GENERAL MOTORS



Daryush ARABNIA
President & CEO
GEICO



Masafumi HATTORI
Business Development
Manager
GRACO



Tao YU
General Manager
MIRACLE GEICO



Chris STEPHENSON
Deputy General
Manager
**MONTAPLAST
AUTOMOTIVE SYSTEM**



Daniel REN
Manufacturing
Engineering Director
NIO



Jiang HONG
Group Chief
Technology Officer
NIPPON PAINT



David CUI
General Manager,
Automotive OEM
Services
PPG



Chun XU
Deputy chief engineer,
Body Assembly
Manufacture Engineering
SAIC MOTOR



David HAN
Automotive Sales
Manager
SAMES



Min DAI
Director - Painting
Engineering Division, Assistant
to General Manager
SCIVIC



Xin WU
Vehicle System Chief
Engineer
SAIC - GM



Tim HAYES
International President
SURCAR



Cheney CAO
Paint Director
STELLANTIS



Akira NISHIMURA
Technical Head of
Material Engineering
**TOYOTA MOTOR
EUROPE**



Dejan NESTOROVIC
Director ME Paint APAC
VOLVO CARS



Wenping XING
Paintshop Department
Director
XPENG



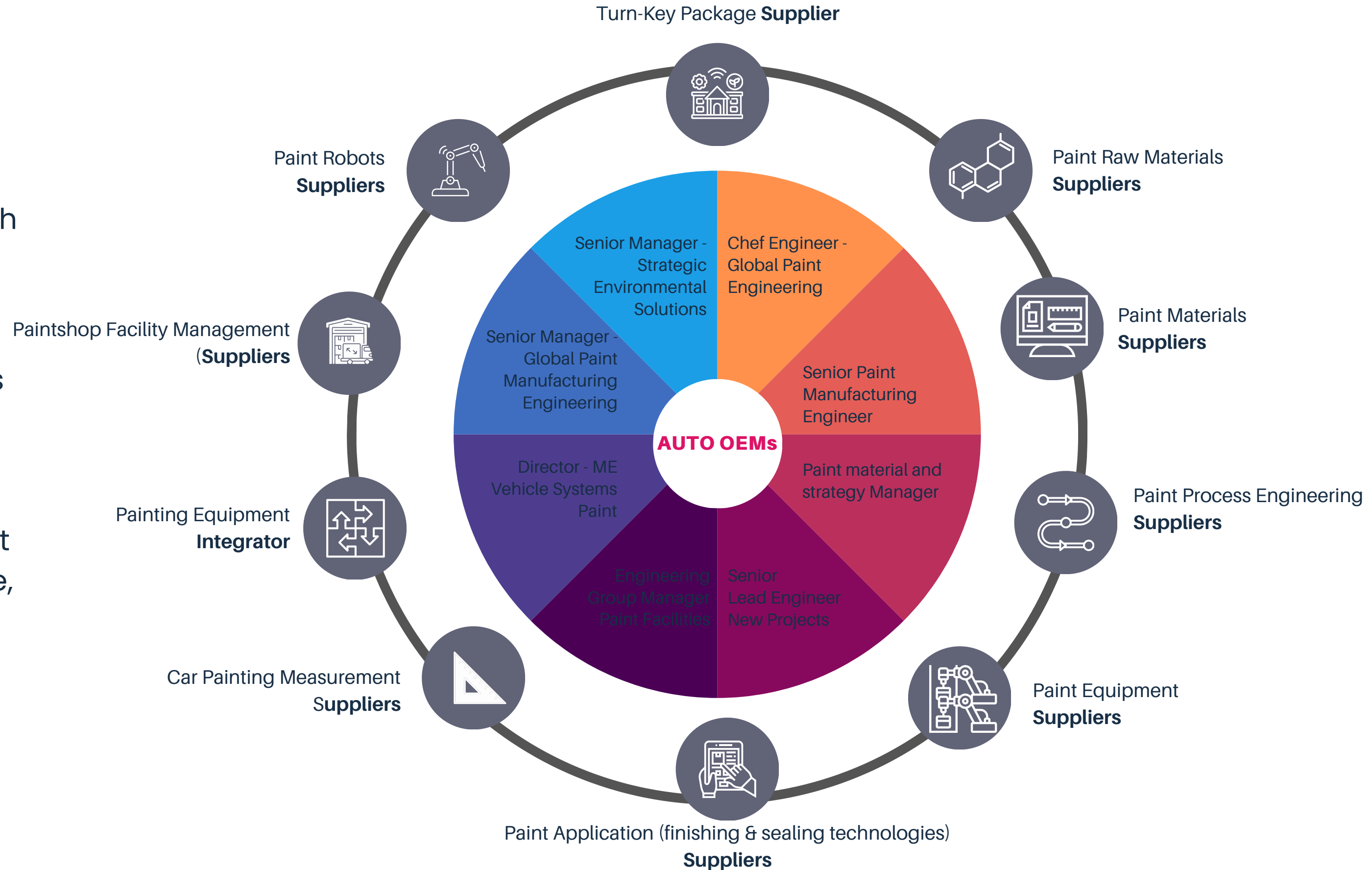
Carl DOEKSEN
Global Robotics /
Automation Director
3M

SURCAR WHO IS ATTENDING

ASIA

With over 300 attendees from Asia, EMEA, and the Americas, SURCAR is the ideal place to connect with a diverse range of professionals.

As a sponsor, your goal is to convert these connections into leads. Here are some of the attendees you can expect to meet at the conference, along with tips for connecting with them:



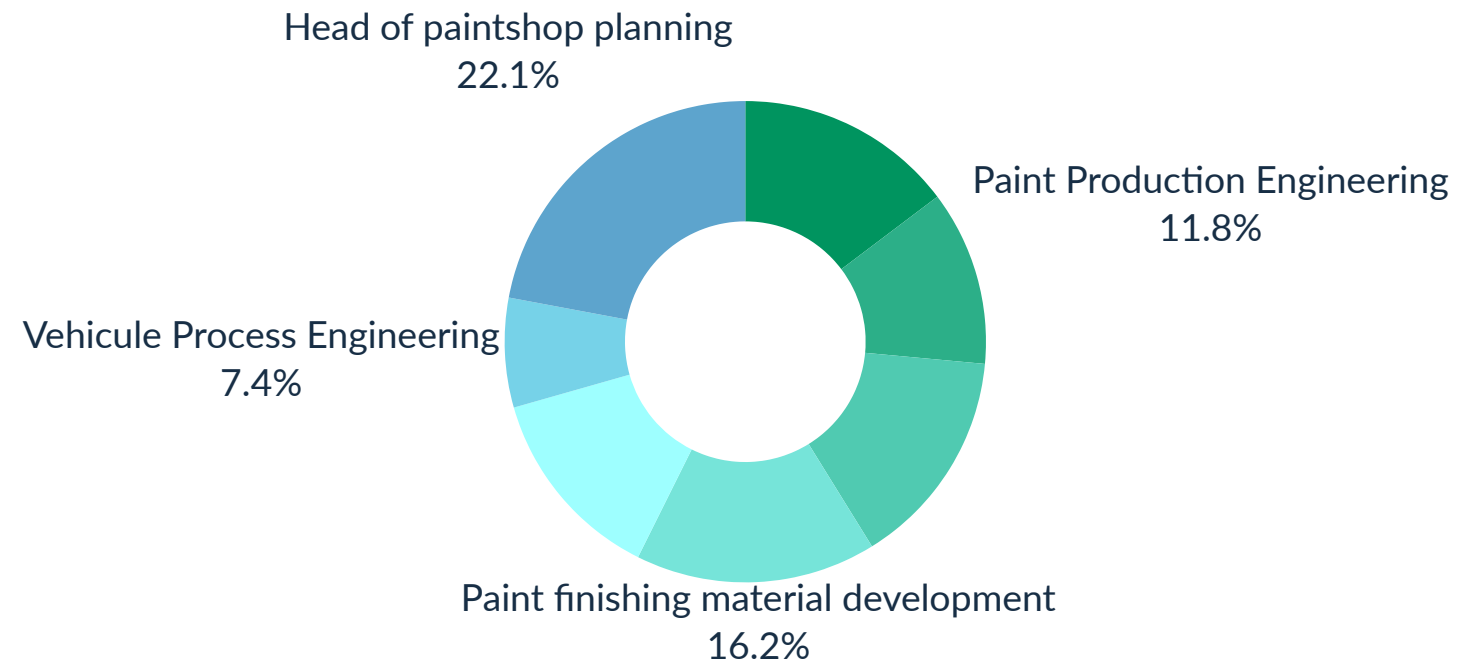
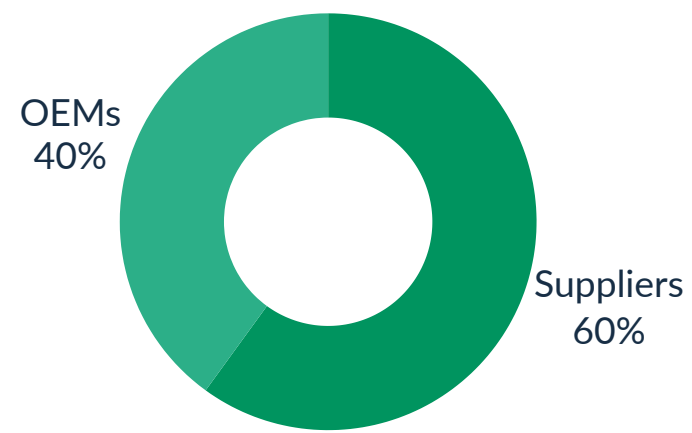
SURCAR 2022 CONGRESS REVIEW

The 2022 SURCAR Conference was a huge success, the conference featured keynote speakers from leading companies, roundtable discussion sessions on a variety of topics, and networking opportunities for attendees. Attendees gave the conference very positive feedback, with many praising the quality of the speakers, the variety of topics covered, and the networking opportunities.



ATTENDEE TYPE

OEM ATTENDEES DEPARTMENT



KEY FIGURE

94% Attendees would like to join in next SURCAR Congress.

96% Attendees would recommend SURCAR to their colleagues.



SURCAR 2024 THEMES

ASIA



The Automotive Car Painting industry needs a stronger cross-industry collaboration to achieve a **Sustainable automotive Painting manufacturing**. The 2024 SURCAR will cover the key challenges of our industry: **Environmental Protection, Resource conservation, Cost Savings** and **Customer satisfaction**.



Sustainable paint and coating technologies

- Zero-overspray applications. Green technology
- Developing and using sustainable paints and coating technologies that offer a wide range of colors and finishes
- Developing and using new coatings and application processes that reduce CO2 emissions and other environmental impacts
- Battery manufacturing challenge and issues
- Progress of AI, progress of innovations, AI applications for development purposes



Quality and efficiency improvements

- Paint defect root cause analysis, fully automatic defect detecting
- Identifying the root causes of paint defects to improve quality and reduce waste
- Developing and using automated defect detection systems to improve efficiency and accuracy
- Material savings in Paint shop
- Which are the current and future more efficient paint application processes and equipment



CUSTOMER SATISFACTION

- Continued focus on customer desires for customization/Tutone while delivering sustainable solutions
- Collaborating with product designers to understand their future design and appearance requirements, and to develop sustainable solutions to meet those requirements

DAY 1 – Tuesday September 24

07:30 Welcome and Registration Reception

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Sustainable Paint Technologies and Application

09:00 Session Chairpersons Welcome remarks

09:05 **Dürr new technology application in NEX/Dürr**

杜尔新技术在NEX生产线的应用

- **Hongbin WANG**, Manager Maintenance Planning – **BMW BRILLIANCE**
- **Tony LI**, Senior Manager – **DÜRR**

09:35 **Simplicity in the Paintshop**

喷漆车间中的简约设计

- **Antonio ZAZA**, CEO – **FIDIA SYSTEMS**

09:55 **Low cure Electrocoat Solution for Sustainable Future– Enviro-Prime® EPIC300**

低温电泳解决方案-EPIC300

- **Jigang HONG**, IT Director – **SAIC-GM**
- **Becky LIU**, Marketing Supervisor – **PPG**

10:25 Networking & Refreshment break

11:05 **Developing the most Durable and Sustainable Paint Replacement Films**

一种更耐候更环保的漆面保护膜专属方案

- **Benoît POLLACCHI**, Global PSA Market Manager Tape & Specialties – **BOSTIK**
- **Ke BELL**, Global Business Development Manager – **WORLD WINDOWS**

11:35 **Panel Discussion**

12:00 **Exhibition Partners introduction**

12:20 Networking & Lunch break

Quality Improvement and Automation

13:55 Session Chairpersons Welcome remarks

14:00 **Accelerating the future Paintshop with fully automated hole covering – TESA® PROSEAL**

加速赋能未来涂装车间，TESA® PROSEAL车身全自动堵孔技术

- **Judith FANG**, Senior Marketing Specialist – **TESA**

14:20 **Evolution of Inline quality control:**

Simulation|Defect Detection & Classification|Auto-repair

隧道式涂装瑕疵检测系统演变：模拟/检测/自动打磨修复

- **Quingtao LIU**, Engineer – **DONGFENG NISSAN**
- **Javier Gil BELDA**, Business Development Manager – **KONICA MINOLTA**

14:50 **Advancements in robotic paint spot repair in automotive production**

汽车生产中机器人喷漆点修复技术的进展

- **Wilson WU**, Application Specialist – **3M**

15:10 **On the road to Sustainability**

走向可持续发展

- **Speaker TBD** – **AUDI PPE**
- **Stephen LI**, Lead Center Manager of Paint Process Automation – **ABB**

15:40 Networking & Refreshment break

16:25 **Technical Presentation** (available time slot for Joint-Presentation Carmaker and Supplier only)

16:55 **Panel Discussion**

17:25 **Wrap up day 1**

18:00 **Networking Cocktail Reception**

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DAY 2 – Wednesday September 25

08:00 Welcome and Registration Reception

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Optimizing Paintshop Efficiency for Sustainable Excellence

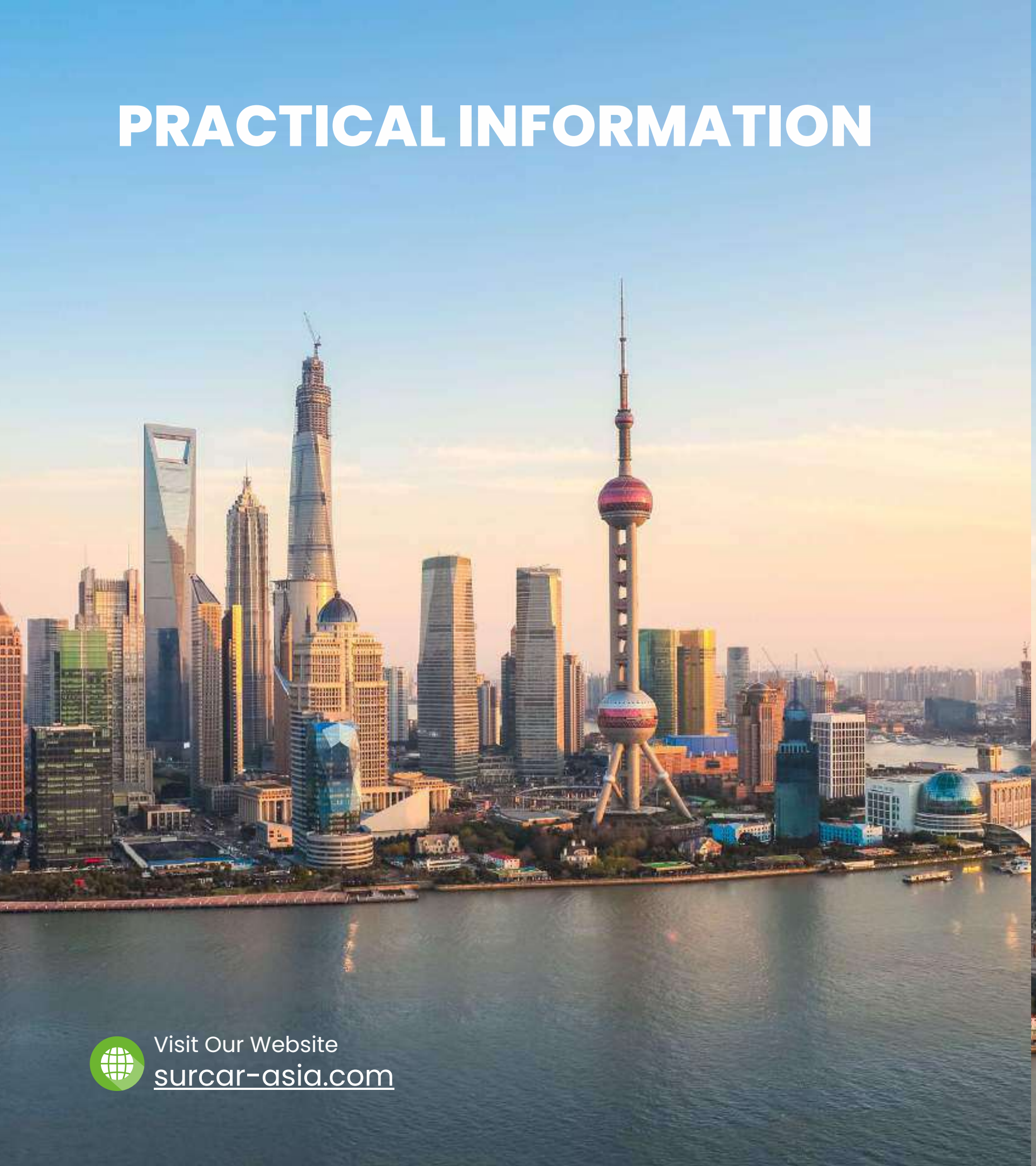
- 09:00 **Session Chairpersons Welcome remarks**
- 09:05 **Sustainability: how to support the implementation of renewable energies and make a step forward in an efficient use of resources**
可持续发展的涂装车间：支持可再生能源战略，进一步提升资源使用效率
- **Alessio MAGGINI**, Sales Manager - **MIRACLE GEICO**
- 09:25 **Green – Lean – Digital: Paint Shop planning for maximum process efficiency**
绿色 – 精益 – 数字化: 涂装车间设计，实现工艺效率最大化
- **Yong GU**, VP Sales - **DURR**
- 09:45 **New circularly energy resource management in paint shop**
涂装车间全新架构的循环能源管理
- **Henry ZHAO**, Sr.Manager Technology Steering.& MNTC- **BMW BRILLIANCE**
- 10:05 **How saving Paint gives huge energy savings**
节约油漆带来的巨大能源节省
- **Sebastien SALZE**, Automotive Business Developer - **SAMES**
- 10:25 Networking & Refreshment break
- 11:10 **New type waste solvent recyclable system application**
新型废溶剂回收系统应用
- **Windy WANG**, Head of Paint Process Equipment Sub-Team/Process Expert - **NIO**
- 11:30 **The Application of green, efficient and Intelligent Equipment Technology in Paintshop**
绿色高效智能化装备技术在涂装车间的应用
- **Peng HUANG**, R&D Center Manager of Painting Engineering Institute - **AUTOMOTIVE ENGINEERING**
- 11:50 **Panel Discussion**
- 12:15 Networking & Lunch break

Innovative Green Coating Solutions

- 13:30 **Session Chairpersons Welcome remarks**
- 13:35 **New Self-healing Coating Solution in Automotive Manufacturing**
绿色高效智能化装备技术在涂装车间的应用
- **Xiang SI**, Paint Process Manager - **AVATR**
 - **Long HUANG**, R&D Manager - **NIPPON PAINT**
- 14:05 **Technical Presentation** (available time slot for Joint-Presentation Carmaker and Supplier only)
- 14:35 **Technical Presentation** (available time slot for Joint-Presentation Carmaker and Supplier only)
- 15:05 **Technical Presentation** (available time slot for Joint-Presentation Carmaker and Supplier only)
- 15:35 Networking & Refreshment break
- 16:00 **Panel Discussion**
- 16:20 **Awards Ceremony**
- In partnership with*



PRACTICAL INFORMATION



DATE

2024 September 24 – 25

VENUE

Okura Garden Hotel Shanghai

58 Mao Ming Road (S.), Shanghai – CHINA

INDIVIDUAL REGISTRATION FEE *

Super Early Bird Rate EUR 1595 (VAT excluded) / ticket

Ends on March 29, 2024

Early Bird Rate EUR 1695 (VAT excluded) / ticket

Ends on July 5, 2024

Standard Rate EUR 1895 (VAT excluded) / ticket

AUTOMOTIVE OEM PACK-5**

PACK-5 Early Bird Rate EUR 6875 VAT excluded (EUR 1375 / ticket)

Ends on March 29, 2024

PACK-5 Standard Rate EUR 7525 VAT excluded (EUR 1505 / ticket)

* Each ticket includes the two-day conference, refreshment break, lunch, awards ceremony. The registration fee does not include travel expenses, parking fees or any other additional cost or service.

** Each OEM PACK-5 package shall include minimum **TWO CARMAKERS** representatives participants details while registration. Purchasing companies can replace the OEMs guests names until 2 weeks before event.



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VIP PARTNERS



BRANDING PARTNERS



EXHIBITION PARTNERS



**CONTACT
US**

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Program & Participation

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